



# trees for christmas

CHRISTMAS TREE WHOLESALERS AND RETAILERS

17<sup>th</sup> August 2023

## Christmas Trees For Schools Fundraising Scheme

We know Christmas is a little way off but we would like to take the opportunity of reminding you about our scheme that we have run very successfully with many local schools over the past 20 years. It has grown every year by word of mouth and recommendation and last year, despite, or perhaps because of the pandemic, we had a record year with over 140 schools taking part and benefiting from the scheme. The scheme was one of the only fund raisers that schools could run. The scheme has raised significant funds for Parent Teacher Associations, school trips, scout groups etc. and is very simple to administer and run and requires no hard selling. We even had a recommendation from schools in the PTA magazine!

### **How the Fundraising Scheme Works**

Put simply in the run up to Christmas the school contacts parents via a letter, Christmas fair or other means offering them the opportunity to buy a top quality Christmas tree from the school at a price far below what they would have to pay in a garden centre. Orders are collected and sent to us on a single form. We deliver the required number of trees to your school at a specified time and date at wholesale prices and the school makes a good profit for minimal input.

If you have run the scheme before you will know how simple it is. However please read the separate schools information sheet to familiarise yourself with how the scheme works.

- We only buy top quality trees and are happy to provide references from other schools who are already taking advantage of the deal.
- **No cash outlay upfront is required. We only invoice you once the trees have been delivered.**
- There is no risk to the school as you are only ordering trees that have been pre-ordered by parents.
- You are selling something that nearly everyone buys at Christmas
- The school makes a good profit.

Below you will find an example of the figures involved. We are happy to deal with any quantity from 20 upwards. Some schools we deal with buy over 100 each year.

Vernon Cottage, Hazeldene Road, Liphook, Hants GU30 7PH Tel: 01428 723927

Email: [enquiries@treesforchristmas.co.uk](mailto:enquiries@treesforchristmas.co.uk) Website: [www.treesforchristmas.co.uk](http://www.treesforchristmas.co.uk)

Reg. office: Chart House, Effingham Road, Reigate RH2 7JN Company No. GB 3013382 VAT  
No. GB 528 7980 94

A division of Ian Millward Forestry Ltd

If you are interested in running the scheme please contact us to reserve your delivery date as soon as possible as certain days get very busy. **This does not commit you to anything at this stage**, it just gives you a guaranteed delivery date to work with. If you need a size not listed on the form just ask. We can supply all sizes of trees up to 40ft! We can deliver 7 days a week including weekends during the season.

For example if we supply you with just 30 no. 6-7ft Blue Tag Nordman Fir non-drop Christmas Trees for a delivered price of £33.50 each. The retail price of these will be about £55. If the school charges £43.50 a tree, the parents have still got a substantial discount and the school has made nearly £300 with very little effort and only one person is needed to administer the scheme. We only invoice you after delivery so you have collected the money in before there are any bills to pay. Of course you are free to set whatever sale price you like to parents so the returns could be even better

We can provide reference from other schools if required.

We do hope this idea is of interest to you. Please read the attached information sheet and do not hesitate to contact either Susie or myself at the office if you have any queries. If you decide to go ahead just email us to book your delivery date and start taking orders. If you would prefer to be removed from our mailing list just let us know. We have no wish to send you unwanted mail. If this letter has landed on the wrong desk or needs to be dealt with by your Parents Association, could you pass it to whoever the relevant person might be and tell us so we can amend our records? We are a small local company based in Hampshire which values all its customer's and we can promise you a very good personal service.

We look forward to hearing from you shortly.

Best wishes

Ian & Susie

Trees For Christmas

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